CHARLIE BURTON
Production Associate

What made you want to join TPD and become a Production Associate, Charlie?

Having completed my masters in immersive arts (augmented & virtual reality) which included understanding how immersive technologies could be used within the events industry, joining the TPD team was the perfect stepping stone to gain some real experience within the industry. TPD's production associate role gives you all the tools to learn the foundations about what it really means to be a production manager.
Having the chance to learn and grow in a supportive environment with a company that values hands-on learning was very exciting to me. I also loved how it is a very close-knit team, any member is always just a phone call away to answer any questions or bounce ideas from. It was a no brainer to apply!

What events have you worked on in your first year?

My first year at TPD has been a whirlwind! From the get go I took on the role as show producer for a series of conferences, where I have built on my skills in theatre and gained valuable experience in content and speaker management. I have also worked as a Technical Production Assistant for a variety of large and small scale events. For large scale events I have supported on infrastructure, taking on a variety of responsibilities where I have learnt key skills such as marking out, supplier management, Audio Visual knowledge, and learning about graphics. I have also completed smaller scale stand builds where I took ownership of the project solo, gaining insight into power and networking.

The Production Department.

I've worked on brand activations supporting the production of interactive/immersive experiences, including touring sampling activations and larger scenic builds for the public throughout the summer. Here I gained more knowledge in logistics, scenic builds, and client relationships.

My year has not stopped there, I have also taken part in Elevate - the mentoring program for event professionals. This has been such a great experience, myself and my mentor meet on a regular basis and delve into the depths of all things AV and supported me in working through the different elements which I can then transfer to onsite roles. In partnership with this I have also completed an AV essentials course on Avixa, where I learnt the essentials of Video, Audio, Networking and Infrastructure in AV.

I would definitely say this has been such an exciting and key year in my professional growth, I would never have imagined I could have achieved half as much as I have in just a year and I definitely have TPD to thank for this!

What are you most looking forward to in 2025?

Having had such a pivotal first year with TPD, I absolutely cannot wait to see what my next year has in store.

It is difficult to actually pinpoint an aspect I am 'most excited for' however if I had to choose I would say I am most looking forward to continuing to build my knowledge and skill base, I look forward to seeing where this will take me as I continue to take on such a variety of new projects and clients!

Places travelled this year:

- Abu Dhabi
- Amsterdam
- Austin
- Birmingham
- Bristol
- Cardiff
- New York
- Sydney
- Zurich

If you are interested in joining TPD as an associate send your CV, covering letter and answer to the question below to Francesca@theproductiondept.com

Application Question: How long would you survive the Zombie Apocalypse?

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